



**WILD WONDERS[®]
OF EUROPE**

Opportunities for Indoor Exhibition Agents

Wild Wonders of Europe is looking for the most experienced, top quality, professional exhibition partners in a number of countries to tour our elegant indoor exhibition.

This ground-breaking conservation communication initiative has so far reached 300+million people!
Would you like to be part of this success? And change perceptions about Europe's wild things?



© PAS Events (Genova)

**Wild Wonders of Europe is about revealing Europe's amazing natural treasures to the world.
A heritage to share. To enjoy. To protect.**

The indoor exhibition is a unique collection of images from 69 of Europe's leading nature photographers and showcases the most charismatic wildlife and wild places of Europe. We use the powerful medium of breathtaking photography to celebrate Europe's incredible natural heritage and the joy of the wild. By combining world-class imagery with thought-provoking information we aim to inspire a love affair with our shared heritage.

We show the values that we risk losing. Why they matter to us. And why we need to protect them.

The key messages are to:

- **open people's eyes** to the continent's amazing natural treasures
- announce the exciting news of **the wildlife comeback**
- Illustrate that **nature conservation works**
- highlight the **conservation challenges** ahead.
- enable society to **find value in nature**



© Magnus Lundgren (Shanghai)



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The indoor exhibition was inaugurated in the prestigious Palazzo Ducale in Genova and has since toured to Italy, France, Denmark, Mexico and China. The indoor exhibition series further benefits from the synergy of the flagship outdoor exhibition which draws mass media attention, and creates much of the buzz and interest for the subject matter.

Indoor Venues: Museums and galleries, shopping centres, railway stations and airports.

We already have agents in: Spain, Italy, Austria, Switzerland, Romania, France, Monaco, Denmark, Poland, Finland, Norway, Sweden and China. Please contact us if you would like to be our representative in other countries.

What are we looking for? The ideal agent will have extensive experience in touring indoor exhibitions throughout their territory. You will be responsible for the production and touring of the exhibition.

We look forward to hearing from you.

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